

ORDER



KSNV

| | | |
|--------|----------------------|---------------------|
| Orders | Order / Rev: | 105149 |
| | Alt Order #: | 06838590 |
| | Product Desc: | AMER FOR PROSPERITY |
| | Estimate: | 466 |
| | Flight Dates: | 08/28/12 - 09/03/12 |
| | Original Date / Rev: | 08/06/12 / 08/06/12 |
| | Order Type: | GENERAL |

| | |
|---------------|--------------|
| Primary AE: | Amy McCreary |
| Sales Office: | BLPHI |
| Sales Region: | National |

| | | |
|---------------|------------------|-------------------------------------|
| Agency | Name: | Mentzer Media Services, Inc. |
| | Buying Contact: | |
| | Billing Contact: | |
| | | 600 Fairmont Ave. |
| | | Towson, MD 21286 |

| | |
|--------------------|-----------|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

| | | |
|------------|----------------|----------------------------|
| Advertiser | Name: | Americans for Prosperity |
| | Demographic: | A35+ |
| | Product Codes: | PLI2 |
| | Priority: | SELECT PRIORITY CODE |
| | Revenue Codes: | POLITICAL/AGY, PISSUE, GEN |

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/03/12 | 51 | \$41,775.00 | \$35,508.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 51 | \$41,775.00 | \$35,508.75 | 0.00 |
| Totals | 51 | \$41,775.00 | \$35,508.75 | 0.00 |

Account Executives

| | | | | |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 37% | \$41,775.00 |
| Market | 100% | \$112,905.41 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 30% | \$33,871.62 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 21% | \$23,710.14 |
| KTUD | 0% | \$0.00 |
| KVVU | 10% | \$11,290.54 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$2,258.11 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------|-------|-------------------|------------|-------------|-------|---------------|-----|------|------|-------|------------|
| E 1 | KSNV | 08/28/12 | 08/31/12 | M-F 6-7a WakeUp w/Wagners | GM | 6-7a | - TWTF - - | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE UP W/ WAGNERS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 08/27/12 | 09/02/12 | - TWTF - - | | 4 | | \$700.00 | | 0.00 | | | | | |

Order / Rev: 105149
 Alt Order #: 06838590
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPERITY
 Estimate: 466

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|--|-------|----------------|---------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 08/28/12 | 08/31/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | - TWTF - - | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| WAKE UP W/ WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 4 | \$700.00 | | 0.00 | | | |
| E 2 | KSNV | 08/28/12 | 08/31/12 | Today Show Today Show | CM | 658a-9am | - TWTF - - | :30 | 3 | \$1,400.00 | 1 | 0.00 | NM | 3 | \$4,200.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 3 | \$1,400.00 | | 0.00 | | | |
| E 3 | KSNV | 08/28/12 | 08/31/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | - TWTF - - | :30 | 3 | \$500.00 | 1 | 0.00 | NM | 3 | \$1,500.00 |
| TODAY SHOW 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 3 | \$500.00 | | 0.00 | | | |
| E 4 | KSNV | 08/28/12 | 08/31/12 | Dr. Phil Dr Phil | CM | 3-4p | - TWTF - - | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 4 | \$1,800.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 4 | \$450.00 | | 0.00 | | | |
| E 5 | KSNV | 08/28/12 | 08/31/12 | M-F Early News M-F Early News | CM | 5-630p | - TWTF - - | :30 | 4 | \$1,000.00 | 1 | 0.00 | NM | 4 | \$4,000.00 |
| EARLY NEWS 3 AT 5 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 6 | KSNV | 08/28/12 | 08/31/12 | M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune | CM | 630-730pm | - TWTF - - | :30 | 4 | \$1,000.00 | 1 | 0.00 | NM | 4 | \$4,000.00 |
| JEOPARDY/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 7 | KSNV | 08/28/12 | 08/31/12 | Face to Face w/ Ralston Face to Face w/ J.Ralston | CM | 730-758pm | - TWTF - - | :30 | 3 | \$800.00 | 1 | 0.00 | NM | 3 | \$2,400.00 |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 3 | \$800.00 | | 0.00 | | | |
| E 8 | KSNV | 08/28/12 | 08/31/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | - TWTF - - | :30 | 3 | \$1,100.00 | 1 | 0.00 | NM | 3 | \$3,300.00 |
| NEWS 3 NITESIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 3 | \$1,100.00 | | 0.00 | | | |
| E 9 | KSNV | 08/28/12 | 08/31/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | - TWTF - - | :30 | 4 | \$425.00 | 1 | 0.00 | NM | 4 | \$1,700.00 |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - TWTF - - | | | | | 4 | \$425.00 | | 0.00 | | | |
| E 10 | KSNV | 09/01/12 | 09/01/12 | Saturday Today Saturday Today | CM | 7a-9am | - - - - - S - | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| SAT TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - - - - - S - | | | | | 1 | \$625.00 | | 0.00 | | | |
| N 11 | KSNV | 09/01/12 | 09/01/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | - - - - - S - | :30 | 1 | \$650.00 | 1 | 0.00 | NM | 1 | \$650.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - - - - - S - | | | | | 1 | \$650.00 | | 0.00 | | | |
| N 12 | KSNV | 09/01/12 | 09/01/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | - - - - - S - | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| JEOPARDY/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | - - - - - S - | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 13 | KSNV | 09/01/12 | 09/01/12 | | CM | 6:30-8pm | - - - - - S - | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |

Order / Rev: 105149
 Alt Order #: 06838590
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPERITY
 Estimate: 466
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|----------------------------|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------|------------|
| | | | | Vegas Inc. | | | | | | | | | | | |
| | | | | Vegas Inc. | | | | | | | | | | | |
| TO THE POINT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S- | | 1 | | | \$375.00 | | 0.00 | | | | |
| N 14 | KSNV | 09/01/12 | 09/01/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| | | | | Sa-Su News 3 at Eleven | | | | | | | | | | | |
| NEWS 3 NITESIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S- | | 1 | | | \$1,100.00 | | 0.00 | | | | |
| N 15 | KSNV | 09/02/12 | 09/02/12 | News 3 Sunrise - SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | News 3 Sunrise SUNDAY | | | | | | | | | | | |
| NEWS SUN WKND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S | | 1 | | | \$325.00 | | 0.00 | | | | |
| N 16 | KSNV | 09/02/12 | 09/02/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| | | | | Sunday Today | | | | | | | | | | | |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S | | 1 | | | \$625.00 | | 0.00 | | | | |
| N 17 | KSNV | 09/02/12 | 09/02/12 | Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | Meet the Press | | | | | | | | | | | |
| MEET THE PRESS SUN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S | | 1 | | | \$3,000.00 | | 0.00 | | | | |
| N 18 | KSNV | 09/02/12 | 09/02/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| | | | | Sa-Su News 3 at Eleven | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S | | 1 | | | \$1,100.00 | | 0.00 | | | | |
| N 19 | KSNV | 09/02/12 | 09/02/12 | Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sports Night in Las Vegas | | | | | | | | | | | |
| SPORTS IN VEGAS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/27/12 | 09/02/12 | -----S | | 1 | | | \$400.00 | | 0.00 | | | | |
| N 20 | KSNV | 09/03/12 | 09/03/12 | M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M----- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| WAKE UP W WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | M----- | | 1 | | | \$700.00 | | 0.00 | | | | |
| N 21 | KSNV | 09/03/12 | 09/03/12 | Today Show | CM | 658a-9am | M----- | :30 | 1 | \$1,400.00 | 1 | 0.00 | NM | 1 | \$1,400.00 |
| | | | | Today Show | | | | | | | | | | | |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | M----- | | 1 | | | \$1,400.00 | | 0.00 | | | | |
| N 22 | KSNV | 09/03/12 | 09/03/12 | M-F Today Show II 3rd Hour | CM | 9-10a | M----- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| TODAY SHOW 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | M----- | | 1 | | | \$500.00 | | 0.00 | | | | |
| N 23 | KSNV | 09/03/12 | 09/03/12 | Dr. Phil | CM | 3-4p | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | M----- | | 1 | | | \$450.00 | | 0.00 | | | | |
| N 24 | KSNV | 09/03/12 | 09/03/12 | M-F Early News | CM | 5-630p | M----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | M-F Early News | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | M----- | | 1 | | | \$1,000.00 | | 0.00 | | | | |
| N 25 | KSNV | 09/03/12 | 09/03/12 | | CM | 630-730pm | M----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |

Order / Rev: 105149
 Alt Order #: 06838590
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans for Prosperity
 Product Desc: AMER FOR PROSPERITY
 Estimate: 466
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|----------|-------------------|-----------------|-------------------------------|-------|-------------------|--------|-------------|-------|---------------|-----|------|--------|-------|-------------|
| | | | | M-F Jeop/Wheel | | | | | | | | | | | |
| | | | | M-F Jeopardy/Wheel of Fortune | | | | | | | | | | | |
| JEOPARDY/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | 09/03/12 | 09/09/12 | M----- | | 1 | \$1,000.00 | | 0.00 | | | | | | | |
| N26 | KSNV | 09/03/12 | 09/03/12 | Face to Face w/ Ralston | CM | 730-758pm | M----- | :30 | 1 | \$800.00 | 1 | 0.00 | NM | 1 | \$800.00 |
| | | | | Face to Face w/ J.Ralston | | | | | | | | | | | |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | 09/03/12 | 09/09/12 | M----- | | 1 | \$800.00 | | 0.00 | | | | | | | |
| N27 | KSNV | 09/03/12 | 09/03/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | M----- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | 09/03/12 | 09/09/12 | M----- | | 1 | \$1,100.00 | | 0.00 | | | | | | | |
| N28 | KSNV | 09/03/12 | 09/03/12 | The Tonight Show | CM | 1135p-1237a | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| TONITE SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | 09/03/12 | 09/09/12 | M----- | | 1 | \$425.00 | | 0.00 | | | | | | | |
| | | | | | | | | | | | | | Totals | 51 | \$41,775.00 |